

Sponsorship at the 2017 American Youth Circus Festival

Spread your message at the largest gathering of circus youth in the USA. Join us!

The American Youth Circus Festival is a life changing festival that gathers hundreds of circus youth, parents, educators, and program leaders together for a five day extravaganza of workshops, community building, and showcases.

The 2017 festival will be held from August 16-20th, 2017 in Trenton, NJ. Representatives from every major circus school in the USA will be in attendance at the highly anticipated 2017 Festival.

Contact amy@americanyouthcircus.org to join us.

What is the American Youth Circus Organization?

The American Youth Circus Organization (AYCO) is the trusted authority when it comes to all things youth circus and circus education. It is the primary source for youth circus convening, networking, educator professional development, and information about circus education. With over 400 members, AYCO is the only national organization for the growing circus education sector.

What does AYCO do?

- Publish the tri-annual American Circus Educators magazine
- Advises and consults with parents, students, teachers, and institutions.
- Produce the only biennial conferences for youth circus artists and circus educators in North America
- Provides insurance relationships for affordable, high quality insurance to circus schools, educators, and performers.
- Our Social Circus Initiative aims to double the number of organizations using circus as a tool for social change in the USA in the next 5 years.
- The Circus Arts Safety Program provides free and public safety guidelines for circus and opportunities for programs to be recognized for safe practice.

**"The AYCO Festival was AWESOME.
I wish it never ended"**
-2015 Participant



From the Grammys to Broadway to your neighborhood community center,
circus is everywhere.

Our festival participants are the people behind this momentum.

“The AYCO fest was flexible yet structured, safe yet challenging, friendly yet focused, and so tolerant and accepting of a diversity of youth.”

-2015 Participant

To join us as a Sponsor, contact
amy@americanyouthcircus.org

Custom sponsorship opportunities are available.

Youth Circus by the numbers

100 unique organizations

and 400 attendees

expected at the 2017 festival

We estimate that there are:

250 circus programs in the

USA

10 new programs formed

every year

15,000 individual students

Sponsorship Opportunities

Your logo or artwork of choice will appear on the swag that our participants get at check in, used during the event, and take home to remember the event by.

T-Shirt Sponsor - \$5000 (taken)

Logo on the back of our festival T-Shirt.

+unlimited adult passes for your team

+Prominent signage that you provide on site at the event

+materials you provide included in every swag bag

Bag Sponsor - \$3000 (1 available)

Bag with your logo given to all participants.

+one free adult pass for a team member

+Prominent signage that you provide on site at the event

+materials you provide included in every swag bag

Water Bottle Sponsor - \$3000 (1 available)

Water bottle with your logo given to all participants.

+one free adult pass for a team member

+Prominent signage that you provide on site at the event

+materials you provide included in every swag bag

Notebook Sponsor: \$1500 (taken)

Notebook with your logo given to all participants.

+Prominent signage that you provide on site at the event

+materials you provide included in every swag bag

Lanyard Sponsor - \$1500 (1 available)

Lanyard with your logo given to each participant.

+ Prominent signage that you provide on site at the event

+materials you provide included in every swag bag

Pen Sponsor: \$500 (taken)

Pen with your logo in all participant tote bags